

Claim your future.

App2Reward®

An exciting incentive program designed to reward agents for applications written to Bankers Fidelity Life® and Bankers Fidelity Assurance™. Eligible agents earn one credit for each issued and paid case from qualified product lines. Each month you have the choice to redeem these credits for leads through App2Lead, or for a cash bonus with our App2Bonus incentive.

TO ENROLL IN THIS PROGRAM CONTACT AGENT SUPPORT.

^{BOLT} App2Bonus®

Designed for agents who prefer a cash bonus in lieu of leads, App2Bonus rewards you for applications that are issued and paid. App2Bonus reward amounts by product lines are as follows:

Hospital Indemnity.....	\$50 per app
Short-Term Care.....	\$30 per app
Other Health.....	\$30 per app
Life.....	\$25 per app

Redemption

Access our Agency Data Distribution System (ADDS®) to track credits and make your redemption request. Look for the App2Reward Program option under the Tools tab.

Simply select the policies you would like to redeem, choose your reward, and submit your request online for approval.

Approved redemption requests will be processed at the beginning of each month. Lead distribution will begin a few days later. Bonus disbursements will be included on your month-end commission statement.

Qualifications/Program Rules

Agents earn one credit for each piece of issued and paid business for eligible product lines.

A minimum of 5 credits are needed for redemption.

Credits are redeemable once per month.

Once all available credits are redeemed, you will need to accumulate 5 additional credits before becoming eligible again.

No limit on redeemable credits.

Credits can be banked for future redemption, providing the policy remains active and in good standing.

App2Bonus earnings will appear on your As Earned month-end commission statement.

All federal, state and local taxes associated with App2Bonus are the sole responsibility of the producer.

Leads are distributed on a monthly basis.

Full-time lead participants, BankersWorksite®, Credit Union and Special Market agents are not eligible.

Eligible agents must be licensed and in good standing with the Company at the time of reward distribution.

The Company and/or its authorized representatives are responsible for the administration of the App2Reward program.

No substitutions are permitted.

The Company governs all rules and regulations of the App2Reward program and may modify, alter or change rules and/or regulations at any time.

All decisions of the Company shall be final.

Questions

Contact Agent Support by phone 866-458-7503, option 1 or by email to agentsupport@bflic.com.

